

BUFFALO
Choral
ARTS SOCIETY



Marcia A. Giambrone, Conductor/Music Director

Robert Hull, Accompanist

Dear Friend,

For the end of our 2022-23 season, we will perform a marque concert celebrating Ms. Marcia Giambrone's retirement from her 36-year career as Music Director of Buffalo Choral Arts Society. In order to produce a concert fitting of this event, we're asking you to consider supporting us with an ad in our program, promoting your business or organization. Programs will be distributed to more than 1,000 potential concert goers at:

A Loving Finale!
Sunday, June 11th, 3:00 pm
The Riviera Theatre
67 Webster St. North Tonawanda, NY 14120

Advertising opportunities are listed on the accompanying form, and you can use this form to order your ad. You can make your payment by mailing a check made out to "Buffalo Choral Arts Society" along with your completed form to: Buffalo Choral Arts Society, PO Box 281, Amherst, NY 14226. Alternatively, you may go to <https://buffalochoralarts.ludus.com/donate.php> to make your payment, and complete your form online. **In order to ensure your ad is in our program, please be sure to return your form with payment and submit your ad no later than May 1st.**

Camera-ready ads must be 300 DPI and can be emailed to buffalochoralarts@gmail.com in PDF or JPEG format. Or they can be mailed (not folded or stapled, please) with your order form and we will scan/create the ad for you. Please see the order form for details. Every purchase of a full-page ad includes four free tickets to your choice of "A Sacred Blessing, featuring Faure's Requiem" or our popular Riviera Theatre show—an \$80 value. Half- and quarter-page ad purchases include two tickets to the performance of your choice.

As a non-profit organization, we deeply appreciate and need your support. Like all local arts organizations, our costs continue to rise, and ticket sales cover only a portion of our costs. The money we raise through ad sales helps to maintain our operating budget and pay for music and venue expenses.

Sincerely,

Buffalo Choral Arts Society Member